

CALL FOR PROPOSALS

Lighting Design Project – Shakespeare on the Saskatchewan site

APPLICATION DEADLINE: November 2, 2020 @ 5PM

CHOSEN APPLICANTS CONTACTED: November 12, 2020

In September of 2020 Shakespeare on the Saskatchewan (SOTS) opened our brand-new site, including permanent amphitheatre, bar/concession, box office, and dressing rooms and a world-class LED architectural/environmental lighting installation. For the site's inaugural winter season, we wish to engage a person or persons to design, program, build, and implement two lighting projects this winter from December 1st, 2020 until March 31, 2021. These two projects are separately funded and to be engaged separately but we would encourage proposals for the same team to take on both and integrate them.

Project #1 – Seasonal Lighting Displays

Project #2 – Interactive Lighting “Installation”

Utilizing our lighting installation throughout the site, this programming is intended for lighting design individuals or groups to showcase their work and provide an outdoor event to the Saskatoon & area community.

SOTS encourages people of all backgrounds and lived experiences to apply. Submissions from underserved communities are very much encouraged and are welcomed to speak to us about any accommodations that can remove barriers for you. Please speak to Will Brooks ap@shakespearesask.com to discuss.

We welcome proposals by lighting designers/collectives/organizations who are local, national, or international and are open to ideas beyond the information provided here.



CFP #1 SEASONAL LIGHTING DISPLAYS PROJECT

Project Description

While we are open to creative proposals that go in other directions, we anticipate this project will be a series of site lighting designs rotating over the course of the winter and spring. We anticipate a series of 4-6 designs minimum that would each be active for 2-3 weeks around various seasonal dates such as winter solstice, Christmas, Hannukah, New Years, Chinese New Year, the January/February “how do we survive winter” stretch, etc. All designs associated with cultural or religious holidays must be respectful of that tradition.

Project Goals

We are looking for proposals that will serve to:

- Showcase the capabilities of our new lighting system
- Brighten, uplift, and energize the cityscape- by creating a design that will illuminate The Shakespeare Festival site and its immediate surroundings. This area is located north of the College Avenue bridge along Spadina Cres, and the Meewasin Valley Trail.
- Allow for greater accessibility during the winter months as well as a more festive atmosphere
- Give us a year-round presence in the community.
- The display itself will be an “invitation” to the community to engage, to share, to participate and to venture out into the city and the Meewasin Valley Trail; to see the new SOTS site and enjoy the energy and beauty that the display and the city have to offer.

Proposals must include the following stipulations:

- The displays be visible between the hours of 6:00 and 11:00PM.
- The displays illuminate the area seven evenings per week.
- The design must complement and connect with a “winter” theme or tone and celebrate the Saskatoon Winter City Strategy in progress: <https://www.saskatoon.ca/business-development/planning/programs-projects/wintercityxe-strategy>
- The proposal must use the new LED lighting package available on site and be programmed using the Mosaic System. *NOTE: Appendix A contains site lighting package information.*
- For this project, we anticipate no additional lighting fixtures to be installed.
- Please note that the site is public and there is no security personnel on site. As such all installation must be safe and appropriate for unsupervised public access.
- SOTS will be in process of a guiding document for the lighting system in conjunction with the Meewasin Valley Authority. Designers will be expected to work collaboratively with SOTS to aid in this process. It will include colour temperatures, usage times, and other items to guide the use of our lighting system to ensure balance with dark skies, animal corridors and other factors.

The design must include:

- A distance visibility component (viewable from the hospital, bridge, areas on opposite side of river, etc.)
- A “walkable” visibility component (i.e.: people walking by on the newly constructed pathways, people driving along Spadina, etc.)

Please note that for this project there is no additional materials budget and all expenses a designer wishes to occur will need to be accounted for in the contract fee.

It is assumed that the proponent will be responsible for design, build, and programming.

This project has a \$5,000 fee.

CFP #2 INTERACTIVE LIGHTING INSTALLATION PROJECT

Project Description

While we are open to creative proposals that go in other directions, we anticipate this project will be one (or more) installation style designs that are available to the public at minimum during the February time periods noted. For this project we would like to see lighting design and potentially sculptural elements that are interactive and make use of the permanent lighting fixtures as well as any other fixtures the team would add. This would be an artistic display that makes use of the trigger systems of the Mosaic controller to allow the public to physically interact with and affect the lighting around them. This may be an artistic installation that is simply aesthetic and exciting OR it may have an overall artistic statement involved.

Project Goals

We are looking for proposals that will serve to:

- Brighten, uplift, and energize the cityscape- By creating a design that will illuminate The Shakespeare Festival site and its immediate surroundings. This area is located north of the College Avenue bridge along Spadina Cres, and the Meewasin Valley Trail.
- Allow for greater accessibility during the winter months as well as a more festive atmosphere
- Give us a year-round presence in the community.
- The display itself will be an “invitation” to the community to engage, to share, to participate and to venture out into the city and the Meewasin Valley Trail; to see the new SOTS site and enjoy the energy and beauty that the display and the city have to offer.
- Coincide with Éclat, an international lighting design conference and festival which will take place in Saskatoon on February 11-13. While the timing of our display precludes us from entering the competition component of the conference, preliminary discussions have already taken place with On Purpose Events to market our lighting display and encourage its participants to attend. This event is organized by On Purpose Events.
- Also coincides with:
 - Fireworks Festival February 13 & 14
 - Wintershines Festival February 17-24

Proposals must include the following stipulations:

- The display be visible between the hours of 6:00 and 11:00PM.
- The display illuminates the area seven evenings per week.
- The design must complement and connect with a “winter” theme or tone.
- The proposal must use the new LED lighting package available on site. *NOTE: Appendix A contains site lighting package information.*
- Equipment additions may be added. All expenses must be included in the design fee and materials budgets
- Please note that the site is public and there is not security personnel on site. As such all installation must be secured properly, safe, and appropriate for unsupervised public access.
- SOTS will be in process of a guiding document for the lighting system in conjunction with the Meewasin Valley Authority. Designers will be expected to work collaboratively with SOTS to aid in this process. It will include colour temperatures, usage times, and other items to guide the use of our lighting system to ensure balance with dark skies, animal corridors and other factors.

The design must include:

- A distance visibility component (viewable from the hospital, bridge, areas on opposite

- side of river, etc.)
- A “walkable” visibility component (i.e.: people walking by on the newly constructed pathways, people driving along Spadina, etc.)
 - The possibility of an interactive element (i.e.: movement sensors, sound or music, movement).

Please note that for this project, there is a \$2,000 materials budget available for the potential equipment additions as well as sculptural and interactive components.

It is assumed that the proponent will be responsible for design, build, and programming of all facets.

Should a proponent be from outside of Saskatoon it is assumed that all costs will be included in the design fee and materials budget. No funds beyond these two amounts is available.

This project has a \$6,000 fee and a \$2,000 materials budget. All expenses associated must be within this.

Selection Process

- We highly encourage ALL interested parties to get in touch with Will Brooks, Artistic Producer at SOTS to discuss their proposals prior to submission deadline.
- We are open to more than one lighting designer or company pairing up to make a proposal either for the whole project or divvying up the dates & design(s) between the group.
- SOTS reserves the right to accept or decline any application at its sole discretion
- Adjudication process will consider if proposal is in alignment with SOTS mission and principles (see later)

Designs can make use of the following areas:

- Outdoor Theatre or Amphitheatre
- Community Events Area
- Courtyard
- Riverside Patio
- The rocks and vegetation along the riverbank
- Box Office building
- Tavern Building
- Dressing Room Building
- Main, North and South Gates
- Pathways
- Trees

ROLES AND RESPONSIBILITIES OF SELECTED DESIGNERS/GROUPS

Individuals/groups who are selected will be expected to:

- Sign a contract
- Provide all info, production description, and technical requirements as stipulated in timeline (see below)
- Employ a collaborative approach with SOTS Festival and sign our Code of Conduct, continuing to build and foster positive working relationships with artistic community, community organizations, and public.
- Provide images, written copy, and project statements to the specifications of Marketing Department as requested in timeline.
- Be available (upon Marketing department requests) to media for interviews (by email, phone, and on-camera).
- As a contractor to carry all necessary insurance and workers comp.
- Be diligent in their approach to ensure all pandemic and safety protocols are followed.

EXPECTED TIMELINE

2020

October 10: SOTS Call for Applications is released

November 2: Call for Applications closes

November 3-6: Potential interviews as needed

November 12: Selected Designer(s) chosen and contracts to follow

November 11-30: Designs and plans collaborated on with SOTS

December 1: All required marketing info submitted by contracted designers

December 1: Design plans finalized and approved for CFP #1

2021

January 15: Design plans finalized and approved for CFP #2

December 1-Mar 31: Activities as describe above and/or as approved

APPLICATION

All interested parties are encouraged to set up a phone call or in person meeting with SOTS to discuss their proposal before they begin working on their application.

Project Submission must include the following information:

- One-page cover letter outlining your qualifications and experience
- A detailed project/design description (maximum 800 words)
- Potential Installation and technical requirements (including diagrams if applicable)
- Support material as needed

Media Specifications:

- Video support material should be limited to 5 minutes in duration. Lengthier works cannot be considered in their entirety due to the high volume of submissions.
- Maximum of five video files or a maximum of 20 image files.
- Each video file counts for four image files.
- Only electronic submissions will be accepted.

Accepted Video Formats:

- .mov or .mp4 quicktime file (5 minute maximum, 1Gb maximum).
- Video links: vimeo.com, youtube.com

Accepted Image Formats:

- .jpeg format, maximum dimensions of 1920 x 1080 pixels, 72 dpi.
- Files must be numbered in the format: 01_surname.jpg

NOTE:

Submit proposal no later November 2, 2020 @ 5PM

Proposal must fulfill all the information requested above in order to be eligible.

How to Submit:

Submission materials may be delivered by email, or for larger files Dropbox, WeTransfer, or other suitable large file transfer service may be used. Include website URLs or .pdf copies of publications, press clippings relevant to your proposal.

While we thank all applicants for their interest, only those selected for further discussion will be contacted. Regarding the adjudication process, SOTS reserves the right to choose the designer(s)/organization(s) that they wish in order to ensure cohesive programming throughout their Festival Season and in which is in line with our Mission & Principles.

For more information, please contact:

Will Brooks, Artistic Producer

(306) 653-2300 ext.222

ap@shakespearesask.com

Shakespeare On the Saskatchewan Festival, Inc. is a registered non-profit theatre company which produces a minimum of two fully staged performances each summer during our Festival, considerable number of outreach & special activities, and our Community Stage, the only summer-long FREE performance venue for emerging local artists.

Our Mission: To mount professional productions of plays by William Shakespeare and other related works, and to celebrate the skills and talents of Saskatchewan artists, in a manner accessible to all

Our Principles:

- To maintain our identity as a summer festival while exploring other venues for performance
- To be professional
- To employ local artists
- To maintain fiscal responsibility
- To be accessible
- To provide opportunities for other local performers
- To recognize the educational opportunities and benefits that Shakespeare on the Saskatchewan can provide